## **ORDER**

Orders Order / Rev: 718369 - 2 Alt Order #: 06353515 OBAMA SCHED C Product Desc: Estimate: 1897 Flight Dates: 09/25/12 - 10/08/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 09/27/12 / 10/02/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-3 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/12	09/30/12	6	\$11,400.00	\$9,690.00
10/01/12	10/07/12	60	\$76,350.00	\$64,897.50
10/08/12	10/14/12	6	\$7,550.00	\$6,417.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	6	\$11,400.00	\$9,690.00	0.00
October 2012	66	\$83,900.00	\$71,315.00	0.00
Totals	72	\$95.300.00	\$81,005,00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Asho			Start Of Order End Of Order	1000/

Aaron Ashe Start Of Order - End Of Order 1009

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Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1 WTSP	09/25/12	10/08/12	Letterman	CM	1135p-1237a	a MTWTF-	- :30	2	\$700.00 P-3	0.00 NM	8	\$5,600.00
			Late Night with D	avid Letterma	n							
	NTS APP		B LINES A THRU	В								
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2	25/12	10/01/12	M	2	\$700.00	0.00						
Week: 10/0	)2/12	10/08/12	MTWTF	6	\$700.00	0.00						
2 WTSP	09/25/12	10/08/12	Price Is Right	CM	11a-12p	MTWTF-	- :30	2	\$900.00 P-3	0.00 NM	2	\$1,800.00
			Price Is Right						***************************************		_	* 1,000100
	NTS APP		B LINES A THRU	В								
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2	25/12	10/01/12	MTWTF	2	\$900.00	0.00						
Spot Ch	Date Rang	ge D	escription_	Start	/End Time		Weekdays	Leng	gth Rate	Rtg Type		
1 WTSP	09/25/12-	10/01/12 P	rice Is Right	11a-	12p		MTWThF	. :	30 <del>(\$900.00)</del>	0.00 NM		
Cre	dited											
Week: 10/0	)2/12	10/08/12	MTWTF	2	\$900.00	0.00						
	Date Rang		escription		E/End Time	0.00	Weekdays	Leng	gth Rate	Rtg Type		
			rice Is Right	11a-			MTWThF		30 <del>(\$900.00)</del>			
	dited		3		•				(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
		40/00/40	\/0.D	014	1000 100-	MOUTE		0 1	N4 400 00 D 0	0.00.1114		<b>#</b> 4 400 00
3 WTSP	09/25/12	10/08/12	Y&R	CM	1230-130p	MTWTF-	- :30	2 \$	\$1,100.00 P-3	0.00 NM	4	\$4,400.00
CONANAE	NITO ADD	I V TO SUI	Young and the R 3 LINES A THRU									
	& RESTL		D LINES A THRU	D								
100110	~ IVEOIL											

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Order / Rev: 718369 - 2 Advertiser: Obama/D/President

10 News, 9am

COMMENTS APPLY TO SUB LINES A THRU B

Alt Order #: 06353515 Product Desc: OBAMA SCHED C WTSP-TV

Flight Dates: 09/25/12 - 10/08/12 Estimate: 1897

Ln Ch Start Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Fnd Amount WTSP 09/25/12 10/08/12 Y&R CM 1230-130p MTWTF--:30 2 \$1,100.00 P-3 0.00 NM \$4,400,00 Young and the Restless COMMENTS APPLY TO SUB LINES A THRU B YOUNG & RESTLESS Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 09/25/12 10/01/12 MTWTF--2 \$1,100.00 0.00 Weekdays Ch Date Range Description Start/End Time Length Rate Rtg Type Spot 1 WTSP 09/25/12-10/01/12 Y&R 1230-130p MTWThF---:30(\$1,100.00) 0.00 NM Credited Week: 10/02/12 10/08/12 MTWTF--3 \$1,100.00 0.00 WTSP 09/25/12 10/08/12 M-F 12-1230p MTWTF--:30 2 \$900.00 P-3 0.00 NM CM 12-1230p \$5,400.00 10 News @ Noon COMMENTS APPLY TO SUB LINES A THRU B 10 NEWS-NOON Start Date Weekdays Spots/Week **End Date** Rating Rate Week: 09/25/12 10/01/12 MTWTF--2 \$900.00 0.00 10/08/12 MTWTF--\$900.00 Week: 10/02/12 0.00 WTSP 09/25/12 10/08/12 B&B MTWTF--0.00 NM CM 130-2p :30 2 \$1,100.00 P-3 3 \$3,300.00 **Bold and Beautiful** COMMENTS APPLY TO SUB LINES A THRU B **BOLD & BEAUTIFUL** Weekdays Spots/Week Start Date **End Date** Rate Rating MTWTF--Week: 09/25/12 10/01/12 2 \$1,100.00 0.00 MTWTF--10/08/12 Week: 10/02/12 3 \$1,100.00 0.00 Description Rate Rtg Type Start/End Time Weekdays Ch Date Range Length Spot 3 WTSP 10/02/12-10/08/12 B&B MTWThF----:30(\$1,100,00) 0.00 NM 130-2p Credited 4 WTSP 10/02/12-10/08/12 B&B MTWThF----130-2p :30<del>(\$1,100.00)</del> 0.00 NM Credited MTWTF--6 WTSP 09/25/12 10/08/12 M-F 4-5p CM 4-5p :30 2 \$800.00 P-3 0.00 NM \$5,600.00 Dr. Phil COMMENTS APPLY TO SUB LINES A THRU C DR. PHIL Start Date Weekdays Spots/Week Rating **End Date** Rate Week: 09/25/12 10/01/12 MTWTF--2 \$800.00 0.00 MTWTF--Week: 10/02/12 10/08/12 5 \$800.00 0.00 WTSP 09/25/12 10/08/12 M-F 5-530p CM 5-530p MTWTF--.30 \$550.00 P-3 0.00 NM 6 \$3,300.00 5-530p 10 News COMMENTS APPLY TO SUB LINES A THRU C 10 NEWS-5PM NEWS Weekdays Start Date Spots/Week **End Date** Rating Rate MTWTF--Week: 09/25/12 10/01/12 \$550.00 0.00 <u>Le</u>ngth Spot Ch Date Range Description Start/End Time Weekdays Rate Rtg Type <del>(\$550.00)</del> 0.00 NM 1 WTSP 09/25/12-10/01/12 M-F 5-530p MTWThF--5-530p :30 Credited MTWTF--Week: 10/02/12 10/08/12 5 \$550.00 0.00 Ch Date Range Description Start/End Time Weekdays Rate Rtg Type Length MTWThF--3 WTSP 10/02/12-10/08/12 M-F 5-530p 5-530p \$550.00 0.00 NM :30 10/02/12 10/08/12 CBS This Morning CM 7-9a MTWTF--:30 \$400.00 P-3 0.00 NM 3 \$1,200.00 **CBS This Morning** (7:00 AM-8:00 AM) Weekdays Start Date **End Date** Spots/Week Rate Rating MTWTF--Week: 10/02/12 10/08/12 3 \$400.00 0.00 CBS This Morning 10 WTSP 09/25/12 10/08/12 CM MTWTF--:30 \$400.00 P-3 0.00 NM 5 \$2,000.00 7-9a **CBS This Morning** (8:00 AM-9:00 AM) COMMENTS APPLY TO SUB LINES A THRU B **CBS THIS MORNING** Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 09/25/12 10/01/12 2 \$400.00 0.00 MTWTF--10/08/12 \$400.00 0.00 Week: 10/02/12 11 WTSP 09/25/12 10/08/12 M-F 9-930a 10 News, 9a@M 9-9:30A MTWTF--:30 \$200.00 P-3 0.00 NM 5 \$1,000.00

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Order / Rev: 718369 - 2 Advertiser: Obama/D/President

Alt Order #: 06353515 Product Desc: OBAMA SCHED C WTSP-TV

Flight Dates: 09/25/12 - 10/08/12 Estimate: 1897

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots 10 NEWS EFF. 9/12/11 Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 09/25/12 MTWTF--10/01/12 \$200.00 0.00 MTWTF--Week: 10/02/12 10/08/12 3 \$200.00 0.00 Fri 10-11p 12 WTSP 09/28/12 10/05/12 Fri Prime C СМ ---F--:30 1 \$6.000.00 P-3 0.00 NM \$6,000.00 Blue Bloods **BLUE BLOODS End Date** Weekdays Rating Start Date Spots/Week Rate Week: 09/24/12 09/30/12 ---- F--1 \$6.000.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WTSP 09/24/12-09/30/12 Fri Prime C Fri 10-11p :30<del>(\$6.000.00)</del> 0.00 NM Credited Week: 10/01/12 10/07/12 ---F--1 \$6,000.00 0.00 15 WTSP 09/30/12 10/07/12 LN (Su) CM Su 11-1135p ----S :30 1 \$1.800.00 P-3 0.00 NM \$3,600.00 Late News (Su) 10 NEWS-11P SU Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 1 \$1.800.00 0.00 Week: 10/01/12 10/07/12 ---S 1 \$1,800.00 0.00 16 WTSP 09/30/12 09/30/12 Sun Prime C CM Sun 9-10p ----S :30 1 \$7.000.00 P-3 0.00 NM \$7.000.00 The Good Wife COMMENTS APPLY TO SUB LINES A THRU C THE GOOD WIFE Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 \$7,000.00 0.00 17 WTSP 10/02/12 10/02/12 Tue Prime A СМ Tue 8-9p - T- - - -:30 1 \$10.000.00 P-3 0.00 NM \$10,000,00 **NCIS** COMMENTS APPLY TO SUB LINES A THRU B NCIS Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 10/01/12 10/07/12 1\$10,000.00 0.00 18 WTSP 10/02/12 10/02/12 Tue 9-10p - T- - - -:30 1 \$9,000.00 P-3 0.00 NM \$0.00 Tue Prime B NCIS: Los Angeles NCIS: LOS ANGELES Start Date **End Date** Weekdays Spots/Week Rate Rating - T- - - -Week: 10/01/12 10/07/12 1 \$9,000.00 0.00 Ch Date Range Description Start/End Time Rate Rtg Type Weekdays Length 1 WTSP 10/01/12-10/07/12 Tue Prime B Tue 9-10p :30(\$9,000.00) 0.00 NM Credited 19 WTSP 10/03/12 10/03/12 Wed Prime СМ - - W- - - -:30 1 \$8,000.00 P-3 Wed 8-11p 0.00 NM \$8,000.00 Wed Prime COMMENTS APPLY TO SUB LINES A THRU B SURVIVOR End Date Spots/Week Start Date Weekdays Rate Rating 10/07/12 - - W- - - -Week: 10/01/12 \$8,000.00 0.00 28 WTSP 09/25/12 10/08/12 CBS Evening News 630-7p MTWTF--:30 2 \$1,000.00 P-3 0.00 NM CM \$4,000.00 **CBS Evening News** COMMENTS APPLY TO SUB LINES A THRU B CBS EVENING NEWS Week<u>days</u> Spots/Week Rating Start Date **End Date** Rate MTWTF--Week: 09/25/12 10/01/12 \$1,000.00 0.00 MTWTF--Week: 10/02/12 10/08/12 3 \$1,000.00 0.00 E 29 WTSP 10/03/12 10/03/12 Prime Political Program CM --W---1 \$4,500.00 P-4 Prime :30 0.00 NM \$0.00 Prime Political Program Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/01/12 10/07/12 --W---1 \$4,500.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type :30(\$4,500.00) 0.00 NM 1 WTSP 10/01/12-10/07/12 Prime Political Program Prime - - W- - - -Credited 30 WTSP 10/04/12 10/04/12 Thu Prime A CM ---T---1 \$9,000.00 P-3 0.00 NM \$9,000.00 Thu 8-9p :30 1

Big Bang Theory/Two and a Hal(7:58 PM-8:30 PM)

Rate

Rating

Spots/Week

Start Date

**End Date** 

Weekdays

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WTSP-TV

Order / Rev: 718369 - 2

Advertiser: Obama/D/President

Alt Order #: 06353515

OBAMA SCHED C Product Desc:

1897

Flight Dates: 09/25/12 - 10/08/12 Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	s Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
30 WTSP 10/04/1	2 10/04/12	Thu Prime A	CM	Thu 8-9p	T-	:30	1	\$9,000.00 P-3	0.00 NM	1	\$9,000.00
Start Data	End Data	Big Bang Theory		_	_ :						
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$9,000.00	Rating 0.00						
31 WTSP 10/04/1	2 10/04/12	Thu Prime C	CM	Thu 10-11p	T-	:30	1	\$4,000.00 P-4	0.00 NM	1	\$4,000.00
		Elementary									
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays T	Spots/Week 1	Rate	Rating 0.00						
33 WTSP 10/02/1		-	CM	\$4,000.00 1237-137a	- TWTF	· :30	2	\$350.00 P-3	0.00 NM	1	\$350.00
00 11101 10/02/1	12 10/00/12	Late Late Show	OW	1207 1074	11111	.00	_	ψοσο.σσ1 σ	0.00 14141		ψοσσ.σσ
COMMENTS AF DAVID LETTER		B LINES A THRU	В								
Start Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 10/01/12 Spot Ch Date Ra	10/07/12 ange D	escription	2 Star	\$350.00 E/End Time	0.00	Weekdays	Ler	ngth Rate	Rtg Type		
2 WTSP 10/01/1				7-137a		- TWThF		:30 <del>(\$350.00)</del>			
Credited											
34 WTSP 10/02/1	2 10/05/12		CM	6-7a	- TWTF	' :30	2	\$175.00 P-3	0.00 NM	2	\$350.00
COMMENTS AF	PPLY TO SU	6-7a 10 News B LINES A THRU	B								
DAVID LETTER		2 1142071 11110	_								
Start Date	End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 10/01/12 35 WTSP 10/06/1	10/07/12		CM	\$175.00 Sat 6-8a	0.00	S- :30	2	\$75.00 P-4	0.00 NM	2	\$150.00
33 W131 10/00/1	12 10/00/12	10 News, 6am Sa	_	Sat 0-0a		.50	_	ψ73.001 - <del>4</del>	0.00 INIVI		ψ130.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	S-	2	\$75.00	0.00						
36 WTSP 10/06/1	2 10/06/12	Sat 8-10a CBS This Mornin	CM a Saturday	Sat 8-10a		S- :30	1	\$150.00 P-4	0.00 NM	1	\$150.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	S-	1	\$150.00	0.00						
37 WTSP 10/03/1	2 10/05/12		CM	6-630p	WTF	' :30	2	\$500.00 P-4	0.00 NM	1	\$500.00
Ctart Data	End Data	6-630p 10 News	Ca ata ///a ala	Data	Datina						
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> WTF	Spots/Week 2	Rate \$500.00	Rating 0.00						
Spot Ch Date Ra	ange D	escription	_	End Time	0.00	Weekdays	Ler		Rtg Type		
1 WTSP 10/01/1	2-10/07/12 N	1-F 6-630p	6-63	0р		WThF	-	:30 <del>(\$500.00)</del>	0.00 <i>NM</i>		
Credited		2:5:		0.00				A			
38 WTSP 10/06/1	2 10/06/12	Sat Prime A Crimetime Saturo	CM lav	Sat 8-9p		S- :30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	S-	1	\$3,000.00	0.00						
N39 WTSP 10/08/1	2 10/08/12	Mon Prime A Met Mother/Partr	CM ners	Mon 8-9p	М	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Start Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/08/12 N40 WTSP 10/08/1	10/14/12		CM	\$4,500.00 5-530a	0.00 M	:30	1	\$100.00 P-4	0.00 NM	1	\$100.00
1470 11101 10/00/1	10/00/12	5-530a 10 News	Civi	0-000a	1 <b>41</b>	.50	•	ψ100.001 -4	U.UU INIVI	'	ψ100.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	M	1	\$100.00	0.00	<u> </u>		<b>A. a. .</b>			<b>.</b>
N41 WTSP 10/06/1	2 10/06/12	NCAA Football G		1130A-3P (11:30 AM-3:	 00 PM)	S- :30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	S-	1	\$1,000.00	0.00						
									Totals	72	\$95,300.00